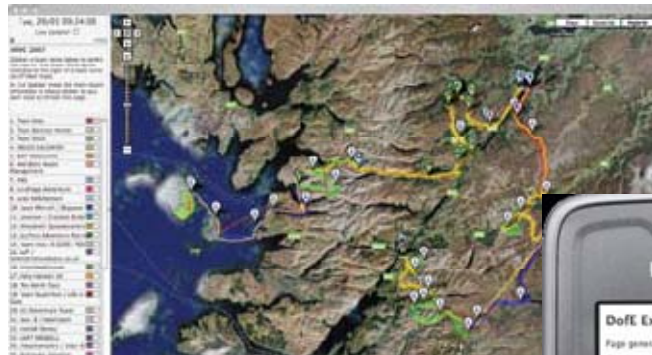


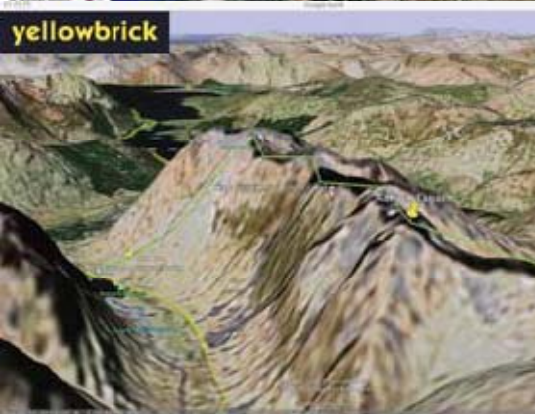


YellowBrick truly Global Satellite Tracking

The Yellowbrick Adventure Tracker is a well-proven, self-contained, fully-automatic satellite tracking device. It will accurately report its position from anywhere on Earth, including polar, ocean and desert regions. It is lightweight, waterproof and built to withstand extreme environments.



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regions. It is lightweight, waterproof and built to withstand extreme environments. Yellowbrick improves media relations and generates public interest in remote events. Originally designed for adventure racing, it has applications in yacht racing, trekking, cycling, skiing, polar expeditions, mountaineering, gliding and many other activities that take



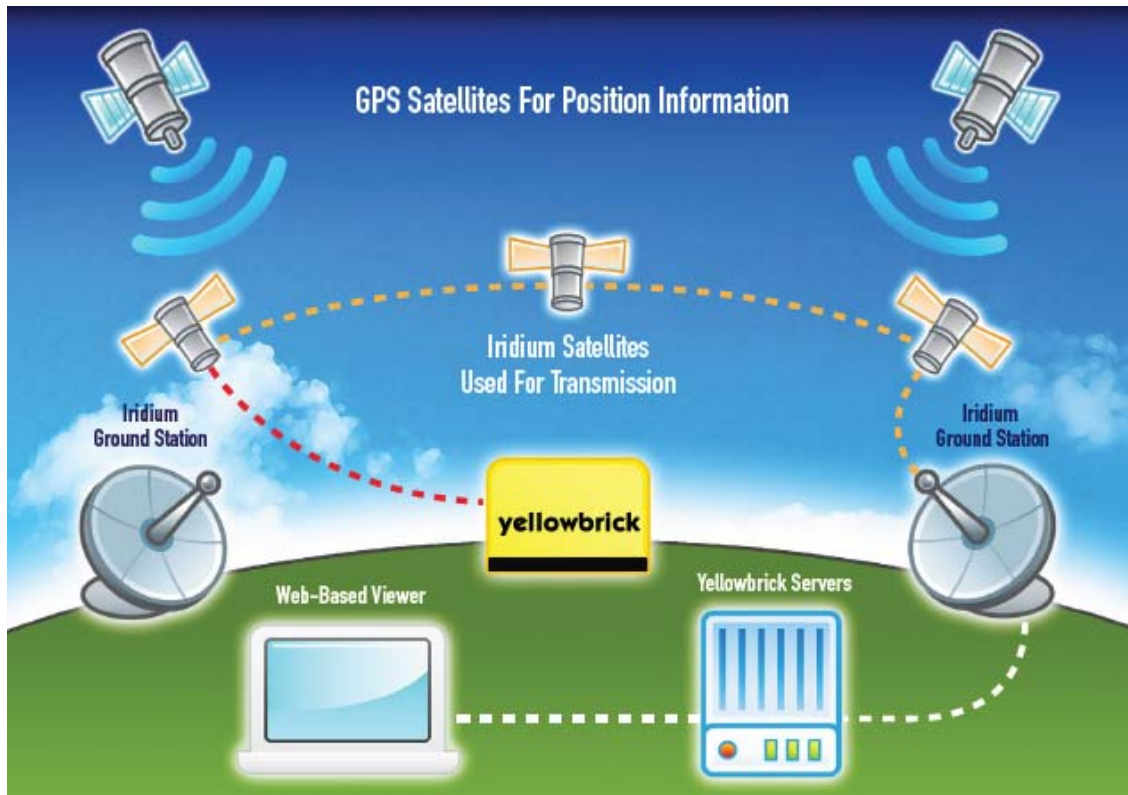
place in areas where communications are challenging. Yellowbrick's alert feature complements existing safety procedures, allowing teams to rapidly notify organisers of a problem.

Yellowbrick is available for purchase or to rent for individual or event use.

Our pricing is fully inclusive of satellite fees and access to our online tracking systems. Our pricing is fully inclusive of Iridium satellite fees and access to the online tracking software.

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The Yellowbrick Tracker

The Yellowbrick tracker obtains a GPS location signal from the GPS constellation of satellites, and will then transmit that position via the Iridium satellite.

Each device is set to wake up at a pre-determined time interval, acquire a GPS signal of certain strength, then transmit that position and go back to sleep until the next 'wake up' time.

When the devices are first turned on, they will boot up (10 seconds) then immediately try to obtain a GPS fix and transmit their position, regardless of the time they are turned on. Once they have transmitted their 'first' position, they will synchronise to the hourly clock and maintain regular transmission intervals.

For example if set to 10 minute transmissions, the units will transmit at 00, 10, 20, 30, 40 50 minutes past the hour. If set to hourly transmissions the units will transmit at 00 minutes each hour.

Normal LED Indicators

Blue Unit active - Trying to obtain a GPS fix or transmit

White/Yellow - Mains power attached, unit not active (sleeping)

Red (dim) - Running on battery power, unit not active (sleeping)



Yellowbrick Specifications:

Hardware

- Transmits location via Iridium Satellite network, and works anywhere on earth (including polar, desert and ocean regions) with a clear view of the sky.
- Active GPS Antenna for obtaining fast, accurate lock on position
- Alert mode, alerts base of position by text message when activated in an emergency
- Rechargeable lithium-ion battery lasts up to a year, depending on transmission frequency (see table, right).
- Waterproof to depths of 50m, and it floats too!
- Ruggedised outdoor casing to protect from extreme environments.
- Strong fabric outer sheath with multiple attachment points for backpacks etc
- Can send and receive short messages when connected to a laptop
- Only weighs 750g, and measures 19x7x9 cm.
- Tested to -20 degrees C and up to +50 degrees C

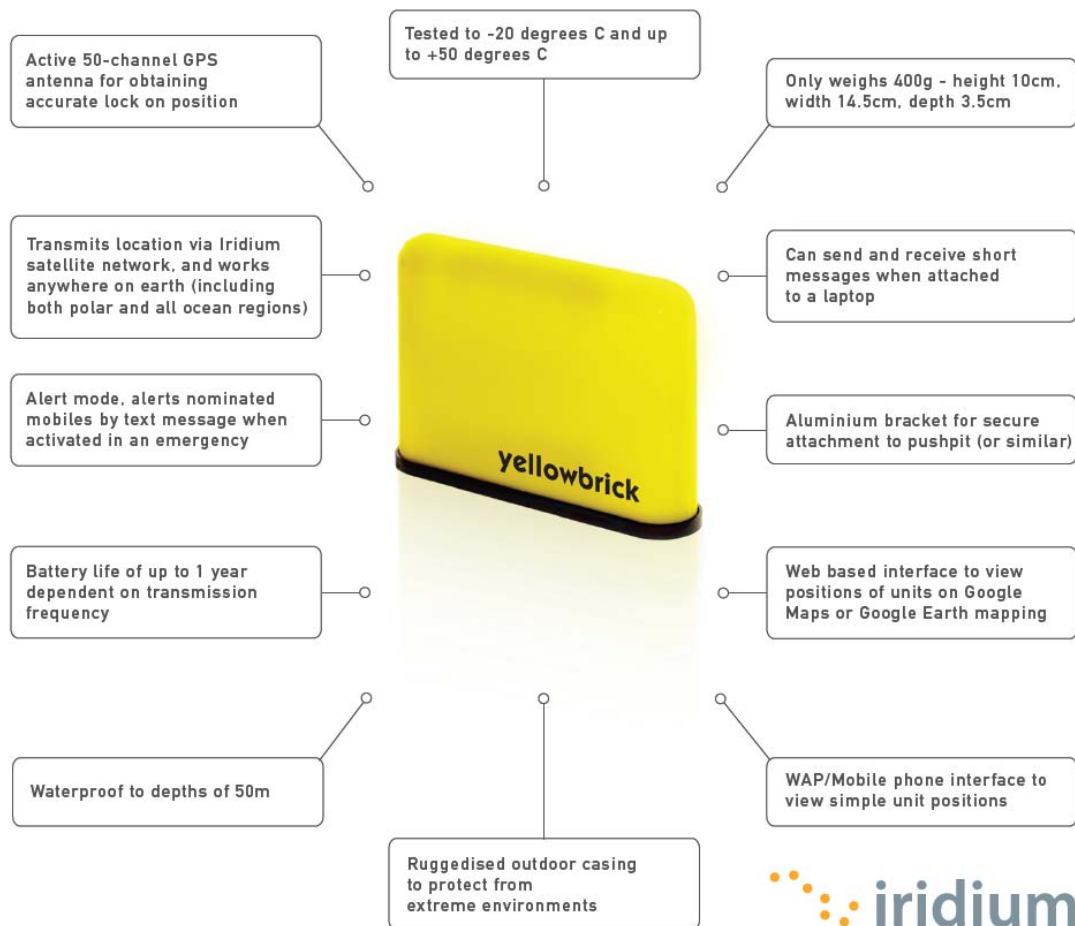
Software

- Web-based interface to view positions of multiple units on Google Maps
- Compatible with a range of web browsers on both Mac and Windows platforms
- Real-time view shows new positions as soon as they are received
- Positions can also be viewed in Google Earth
- WAP/Mobile phone interface to view simple unit positions out in the field

Battery Information

Based on usage 24 hours a day, and with a clear view of the sky, you can expect the following battery life estimates:

Transmit every:	Battery-life
15 minutes	10 days
30 minutes	18 days
1 hour	33 days
2 hours	60 days
4 hours	110 days
8 hours	215 days



What is so good about Yellowbrick?

There are lots of tracking products out there, so why should you choose ours?

Fully Global Coverage

Yellowbricks use the Iridium satellite network, which means they can transmit from absolutely anywhere on Earth at any time without delays - even the North and South poles. Some trackers use GPRS/mobile-phone networks to transmit their information. This makes them cheaper, but obviously they will only work in range of a mobile phone tower. Other trackers use competing satellite networks which have limited coverage in non-commercially viable areas - whilst your message might get through, it's not guaranteed and it may take up to 20 minutes to do so...

Web Based Mapping and Reporting included

With each Yellowbrick rental you get your own web-based map to view the position of your tracker(s). You can get to this from anywhere, at any time. The map is automatically updated each time we get a new report from the tracker.

Can change tracker settings remotely

From back at base we can reconfigure the tracker(s) to transmit at different time intervals. For example, if you need to make the position reports more regular we can change the transmission interval down to every 5 minutes - if the battery is running low for some reason, but you still want to receive some reports, we can set the Yellowbrick to transmit less frequently to conserve battery power but still allow you to see where it is.

Proven track record

Yellowbricks have been proven in virtually every different environment and adventure you can think of. Activities such as cycling, rowing, sailing, climbing, rally, gliding and flying. Our trackers have been round the world, they've been thousands of feet in the air. Some of them have climbed Everest; others have been to the North and South poles. In fact, we're a teensie-bit jealous about some of the adventures these things have been on!!!

Backup and Support

Yellowbricks have an alert switch, which allows the user to fire off an alert to a set of mobile numbers. Our back-office systems are monitored 24/7, and we take great pride in our level of backup and support. We've been doing this for a while, and you're in safe hands.